



JEAN MONNET CLUSTER MEETING

Trends and Developments in European Studies

Brussels, 7-8 February 2013

In the context of the Agency's monitoring strategy, cluster meetings are organised with the aim of collecting information on best practice and identifying areas for development and improvement. In the framework of the Jean Monnet Programme, the 2013 Cluster Meeting focuses on the topic of trends and developments in the field of European Studies, an area which requires consideration, now in particular, with the imminent launch of the new generation of Programmes in the area of Education and Training ("Erasmus for All").

Since the beginning of the Jean Monnet Programme in 1989, European Studies Programmes have spread all over the World. External factors as well as internal developments and challenges in the European Union have required the adaptation of European Studies Programmes in terms of the curriculum, target groups, methodological approaches and the interdisciplinary character as a response to the growing interdependency of study areas.

The Cluster meeting will try to identify current trends in European Studies, such as new subject areas and innovative methodologies or essential core competences to be developed for the students. Furthermore, challenges in the area of European Studies, including the attractiveness of European Studies Programmes and responsiveness to social and business needs, the move to a more regional approach or out-reach to civil society and students not normally involved in European Studies will be discussed. The last point is closely linked to the establishment of "diversification" of teaching and research in EU issues by incorporating the teaching of relevant EU topics into subjects that do not traditionally cover European matters in their core content.

Other questions that will be raised include the potential for Higher Education Institutions to respond through European Studies to the challenges of the EU 2020 objectives, such as employability, smart, sustainable and inclusive growth and the improvement of the quality and efficiency of education and training. Moreover, the importance of European Studies in responding to demands linked to globalisation and the world economic crisis will be investigated.

Finally, the Meeting will consider the future perspectives of European Studies, including the dissemination of EU knowledge in primary and secondary schools, the promotion of the third cycle of studies, the development of a new generation of Jean Monnet Professors and the promotion of young researchers in the area of European Studies. Particular attention will be paid to the role of the Jean Monnet Programme and ECSA in the development of European Studies including the challenges related to the new Jean Monnet Programme (2014-2020).

This meeting will provide the scope to create synergies between the different disciplines of European Studies and provide for networking opportunities between Jean Monnet Professors from different countries and regions in and outside the European Union. The Cluster Meeting is expected to provide a fresh impetus to the discussion on the future of European Studies and to stimulate further exchange of best practice in the area.

The meeting will bring together Jean Monnet Professors with ongoing projects as well as a range of professors with Jean Monnet projects that have completed the co-financing period. The participants, from EU Member States, Candidate Countries and Third countries, cover the various disciplines in the area of European Studies.

Thursday 07 February 2013

13.30 **Registration**

14.00 **WELCOME SESSION**

Ms María Luisa García Mínguez, Acting Head of Unit - Education, Audiovisual and Culture Executive Agency

Mr Harald Hartung, Head of Unit - Directorate General for Education and Culture, European Commission

14.15 **SESSION 1 - Trends and challenges for European Studies: between specificity and mainstreaming**

Chair: Prof. Elzbieta Kawecka-Wyrzykowska, Warsaw School of Economics, Poland

Since the launch of the Jean Monnet Programme in 1989, EU Studies have spread all over the World and excellence in teaching and research has been promoted giving a clear identity and visibility to these studies. This has brought about an expansion of the academic community, a geographical diffusion of expertise and an increase in interest in EU issues with a consequent proliferation of new topics and publications. The current European construction process as well as the emergence of a globalised world has also made EU matters the core subject of a multitude of teaching and research fields with the result that EU issues are more deeply embedded in numerous teaching courses and disciplines not traditionally involved with EU studies.

- EU Studies beyond Thematic and Disciplinary Territories
Prof. Leónce Bekemans, Università degli studi di Padova, Italy
- EU Studies Perspectives in the Political and International Relations Area
Prof. Amie Kreppel, University of Florida, USA
- The role of the Jean Monnet Programme in the development of European Integration Studies
Mr Luciano Di Fonzo, Head of Sector, Education, Audiovisual and Culture Executive Agency

Debate

16.15 **Coffee Break**

16.45 SESSION 2 – Trends and challenges for European Studies: diversification and future perspectives

Chair: Mr Harald Hartung, Head of Unit - Directorate General for Education and Culture, European Commission

Discussants:

- **Prof. Paulina Astroza Suárez**, Universidad de Concepción, Chili
- **Prof. Mark Entin**, MGIMO Moscow, Russia
- **Prof. Ioan Horga**, University of Oradea, Romania
- **Prof. Siniša Rodin**, University of Zagreb, Croatia
- **Prof. Lucia Rossi**, Università degli studi di Bologna, Italia

EU studies should contribute to the EU2020 objective of smart, sustainable and inclusive growth as well as to the improvement of the quality and efficiency of the education and training system. In this respect the new Jean Monnet Programme (2014-2020), soon to be launched, aims to respond to the need to diversify content, geographical coverage, target groups and teaching and research staff working in EU studies worldwide.

- *How to build a new generation of Jean Monnet professors through promoting young researchers in EU studies?*
- *How to increase interest in EU studies outside the European Union?*
- *How to reach new target groups not traditionally involved in EU studies?*
- *How to ensure a quality assessment in EU studies?*

General Debate involving all participants

18.30 End of the first day

19.30 Official Dinner

Friday 08 February 2013

09.30 **SESSION 3 – Trends and challenges for European Studies: attractiveness and innovation in the curricula**

Chair: Prof. Tatjana Muravska, Latvijas Universitate, Latvia

Discussants:

- **Prof. Thomas Christiansen**, Universiteit Maastricht, Netherlands
- **Prof. Marianne Dony**, Université Libre de Bruxelles, Belgium
- **Prof. Philippe Mioche**, Université Aix-Marseille, France
- **Prof. Ferenc Mislivetz**, Institute for Social and European Studies, Kőszeg, Hungary
- **Prof. Meltem Muftuler-Bac**, Sabanci Üniversitesi, Turkey

New subject areas and innovative methodologies have emerged in the area of European Studies, responding to the need for the development of new core competences. Given the interdependency of the fields of study and the challenges of a competitive labour market and an increasingly digital and knowledge-based economy, EU Studies programmes need to be updated and extended.

- *Which specific knowledge and skills ("core competences") should EU studies develop in order to respond to the needs of the labour market and ensure employability? Are EU studies also relevant in the promotion of civic competences, EU citizenship and intercultural dialogue?*
- *Is it necessary to go beyond the traditional subjects and develop new thematic and research areas?*
- *Which new methods and innovative approaches are needed for teaching EU matters and making EU studies more attractive?*
- *Are EU studies currently adapted to the current EU integration process and ready to respond to the challenge of an even more integrated world economy?*

General Debate involving all participants

11.00 **Coffee Break**

11.30 SESSION 4 – Trends and challenges for European Studies: dissemination and promotion

Chair: Prof. Enrique Banús, President ECSA World

Discussants:

- Prof. Péter Balázs, Central European University, Hungary
- Prof. Amelia Hadfield, Vrije Universiteit Brussel, Belgium
- Prof. Peter-Christian Müller-Graff, Arbeitskreis Europäische Integration e.V., Germany
- Prof. Roman Petrov, Natsionalniy Universytet "kyevo-Mohylyanska Academiya", Ukraine
- Prof. Sonja Puntsher Riekman, Paris-Lodron Universität Salzburg, Austria

The Jean Monnet professors' research results need to be better disseminated in order to reach beyond academic circles and to involve a larger group of stakeholders that is not only limited to those active at university level. At the same time, the promotion of EU studies should be extended to the widest possible audience in order to increase interest in the European construction process.

- *How reach beyond academia and involve civil society and policy makers?*
- *What role can the ECSA network play in the development of EU studies inside and outside the EU?*
- *What role can universities take on in introducing EU knowledge in primary and secondary schools?*
- *How can advanced research results on EU matters be better disseminated (e.g. open education resources, social media, publication in international and national reviews, conferences and seminars)?*

General Debate involving all participants

13.00 Lunch

14.30 CONCLUSIONS

The participants will be divided into three working groups and will identify the main challenges for the future of EU Studies.

15:45 Coffee Break

16.15 CONCLUDING REMARKS

Ms María Luisa García Mínguez, Acting Head of Unit - Education, Audiovisual and Culture Executive Agency

Mr Harald Hartung, Head of Unit - Directorate General for Education and Culture (EAC)

17.00 End of the Meeting